

YUMBI®

 www.yumbi.com

To-Go

Remove takeaway queues, increase average order value and improve customer retention with To-Go!

Fast food just got faster. Meet To-Go, the YUMBI solution that gives takeaway customers complete **control over their ordering experience** and your brand the **priceless insights** that follow.

With **decreased wait times** and **instant payment methods**, added **convenience** will mean repeat orders and **greater basket spend** for your outlet.

Why To-Go?

"YUMBI knows that putting customers in the driver's seat frees up your staff to handle other duties. With the help of To-Go, customised ordering, reduced wait time and contactless payment methods will amp up sales and every customer's experience."



It's been shown that consumers who use a contactless self-service ordering platform like To-Go have an increased basket size of on average 30%.



Your Customers. **Your Advantage.**

www.yumbi.com | sales@yumbi.com | 031 940 0536

Key Product Features:



Effortless menu browsing - A unique QR code per restaurant seamlessly launches your Brands mobile web or branded-app screens to start the ordering process, eliminating the need to stand in line before placing an order. This saves time, especially during busy periods and also grows channel adoption for your brand.



Contactless payment - Customers can prepay for their order via the app/website using a saved credit card in their eWallet for swift and easy payments. Alternatively, they can pay at the counter.

Faster sign-in with a mobile number - Retain contact data, communicate with customers, share promotions and new menu items, and acquire valuable data about their ordering behaviour and preferences.



Favourites - Repeat To-Go users are shown their favourites, making the order process and the journey to their preferred meals even more convenient.



Increased basket value - Without the pressure of a cashier awaiting an order, Customers can customise their order with available add-ons and upsell items, eliminating errors and increasing the average order value.



Direct POS integration - With a little configuration, Dine-In can be directly integrated into your Point of Sales (if supported).



Consumer feedback - Open the lines of communication and give customers the chance to rate their experience for a wealth of priceless insights.

For more on how To-Go can improve your customers' overall experience and give your business even richer insights, request a free demo today.

