

YUMBI®

 [www.yumbi.com](http://www.yumbi.com)

# Dine-In

Increase monthly revenue, improve operating efficiency and make every sit-down customer feel like a VIP.

Today's customers want more for less - better value for money, instant gratification, and of course, great food. With Dine-In, your customers can enjoy a **faster, more personalised in-app ordering experience, contactless payments, convenient feedback functionality and more.** Then use these invaluable insights **to improve your operational efficiency, communicate more effectively, and tailor your marketing efforts** for even greater results.

## Why Dine-In ?

"YUMBI knows that the biggest benefit to your restaurant is understanding who your customers are and giving them the convenience and communication they value most. Communicate effectively with your audience and gather the data you need to personalise future order experiences and power your marketing and loyalty programmes, whilst providing in-app ordering that saves them precious time."



It's been shown that consumers who use a contactless self-service ordering platform like Dine-In have an increased basket size of on average 30%.



Your Customers. **Your Advantage.**

[www.yumbi.com](http://www.yumbi.com) | [sales@yumbi.com](mailto:sales@yumbi.com) | 031 940 0536

## Key Product Features:



**Effortless menu browsing** - A unique QR code per restaurant seamlessly launches your Brands mobile web or branded-app screens to start the ordering process, eliminating the need to wait for a waiter to bring a menu and take the order. This saves time, especially during busy periods and also grows channel adoption for your brand.



**Simplified ordering process** - A table number is all that's required to initiate an order so that staff know where to take the food.



**Increased order value** - Without the pressure of a waiter awaiting an order, customers can browse more and add upsell items.



**Contactless payment** - Customers can prepay for their order via the app/website using a saved credit card in their eWallet for swift and easy payments. Alternatively, they can pay at the counter.

**Faster sign-in with a mobile number** - Retain contact data, communicate with customers, share promotions and new menu items, and acquire valuable data about their ordering behaviour and preferences.



**Tip feature** - Customers can add a tip for the waiter before making their payment if they've chosen to make use of the pre-payment feature.



**eVoucher redemption** - Send customers an eVoucher that's redeemable through the app/website and invite them to take advantage of customised incentives and rewards.



**Consumer feedback** - Open the lines of communication and give customers the chance to rate their experience for a wealth of priceless insights.



**Favourites** - Repeat Dine-In users are shown their favourites, making the order process and the journey to their preferred meals even more convenient.



**Direct POS integration** - With a little configuration, Dine-In can be directly integrated into your Point of Sales (if supported).

For more on how Dine-In can improve your customers' overall experience and give your business even richer insights, request a free demo today.

