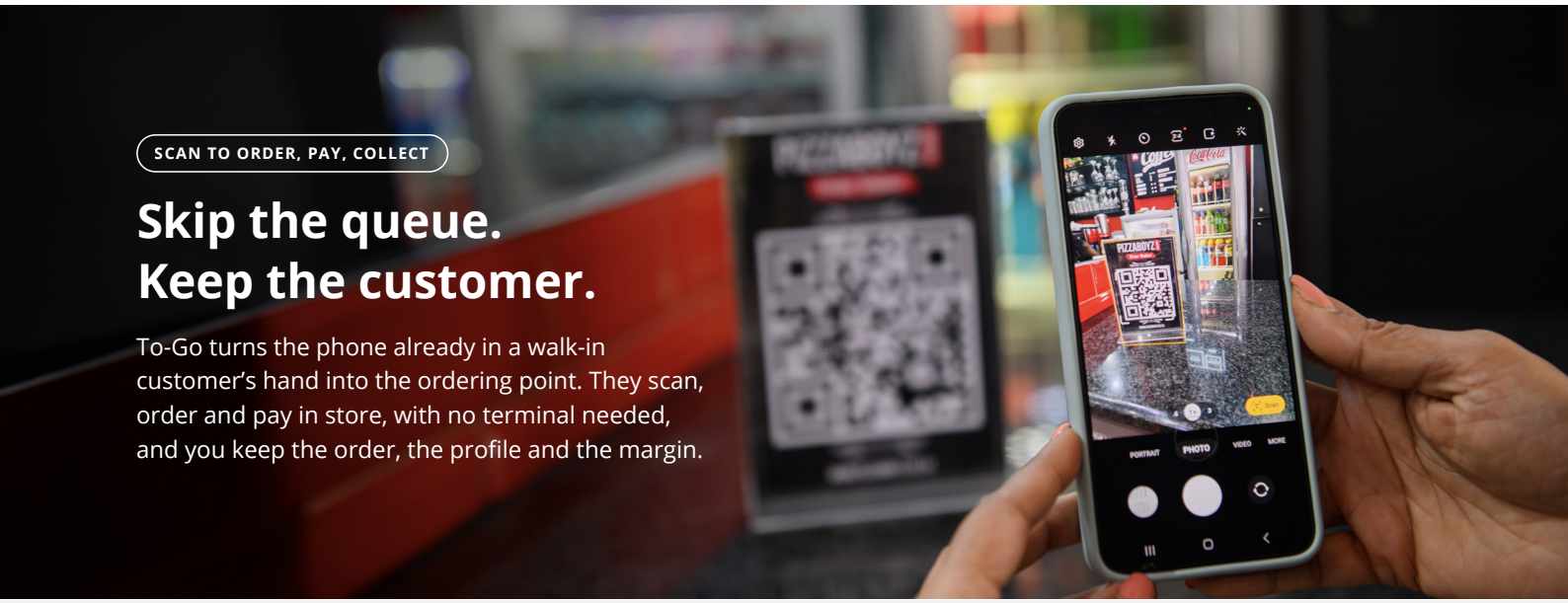
YUMBI

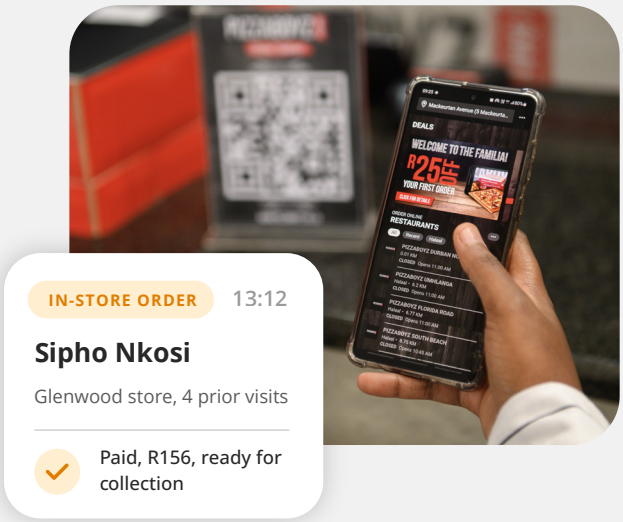
YUMBI To-Go ORDERING



SCAN TO ORDER, PAY, COLLECT

Skip the queue. Keep the customer.

To-Go turns the phone already in a walk-in customer's hand into the ordering point. They scan, order and pay in store, with no terminal needed, and you keep the order, the profile and the margin.



Every queue at the counter is an order at risk.

And every self-service terminal is a cost you keep paying. You buy it, you service it, you replace it, and it still only serves one customer at a time. Meanwhile the customer who did queue leaves as a paper ticket. No name, no history, no reason to come back to you rather than the shop next door.

The device that solves both is already in their pocket. No hardware to buy, service or replace: the ordering point is the phone the customer already carries.

Order card shown for illustration.

WHY BRANDS TRUST IT

A new counter, on a platform that already runs your others.

To-Go is a mode of StoreFront, running on Gateway. The code deep-links straight into that restaurant's menu and the customer orders immediately. There's no new system to maintain, because it's the ordering website your brand already has.

100M+	2,000+	15	7
orders processed	restaurants onboarded	brands	African markets

South Africa, Botswana, Namibia, Kenya, Nigeria, Zambia and Côte d'Ivoire. YUMBI platform data.

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99.99% Gateway uptime across 2,000+ locations. *Published YUMBI result.*

Payment handled properly

Customers pay on their own phone. YUMBI is PCI-DSS Level 2 certified as a third-party payment provider, and POPIA compliant.

Twelve years underneath it

To-Go is a mode of StoreFront, which has run restaurant ordering at scale for 12+ years, across 100 million+ orders.

INSIDE THE VISIT

From scan to pickup, one workflow.

Scan. Order. Pay. Collect. Every step up to collection happens on the customer's own phone, and every step becomes data you own.

01 SCAN

No app, no download

The customer scans the restaurant's printed code with their phone camera and lands on that store's menu in the browser, after registering an online ordering profile. If they already have your app installed, the code opens the app instead. Each restaurant has its own code, so the order routes to the store they're standing in.

SCANNED - TABLE 14, MENU OPEN

02 ORDER & PAY

On their own phone

They order without joining a queue or waiting for a terminal. Payment can be taken when they order or afterwards, configured per store. The menu is always current, powered by Gateway.

PAID, R156

03 COLLECT

Told when it's ready

The restaurant marks the order ready, and the customer gets an SMS, or a push notification if they have your app. They walk to the counter, collect and leave.

NOTIFIED, READY FOR COLLECTION

04 RETURN

The walk-in becomes a customer

The profile they registered now carries their favourites and order history, so the next visit starts from what they ordered last time.

PROFILE UPDATED, GLENWOOD STORE

Names, values and status labels shown are examples.

THE RESULT

Every in-store order owned, measured and repeatable. No queue friction and no anonymous paper tickets, just structured customer data feeding Insights.

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ONE PROFILE, EVERY CHANNEL

The walk-in at your counter is already your customer.

The customer who scans at your counter is the same customer who orders delivery on Friday. Favourites and preferences follow them across To-Go, collection, delivery and Dine-In, and vouchers work across all of them, subject to voucher rules.

To-Go
Collect at the counter

Collection
Order ahead

Delivery
To their door

Dine-In
At the table

One customer profile, whichever way they order.

STRAIGHT ANSWERS

1

How is this different from order-ahead?

Order-ahead is StoreFront, for customers who order before they arrive. To-Go is for customers already in the store: the code opens that store's menu and they order on the spot, instead of queueing or using a kiosk.

2

Do customers have to pay up front?

No. Each store chooses whether customers pay when they order or afterwards. Rolling it out is just that choice, a printed code for each restaurant, and the menu already in Gateway.

3

What if our POS isn't integrated?

To-Go still works. Orders are injected into the POS where integrated, otherwise they arrive on OrderUp or the GSM Printer and are captured at the till.



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Part of the connected platform

Dine-In is a mode of StoreFront, sitting on Gateway. It turns sit-down customers into named profiles that Insights reports on. BeHeard and Engage, both separate subscriptions, can act on them too.



FOUNDATION

Gateway

Menus, orders & integration



ORDERING

StoreFront

Dine-In · To-Go · Switchboard

In To-Go mode: in-store ordering and collection



INTELLIGENCE

Insights

BeHeard

Reporting, with BeHeard feedback



GROWTH

Engage

Customers invited back

ADD MORE WHEN YOU'RE READY



Insights, included

In-store orders reported alongside every other channel, by store, so walk-in trade finally shows up in the numbers.



With BeHeard enabled

Customers rate how they ordered, how the food reached them and the food itself, at a time configured for your brand.



With Engage enabled

Walk-in customers can be invited back like any other direct customer, with vouchers that work across every channel.

BOOK A 20-MIN STORE REVIEW

Replace the kiosk you were about to buy.

See what the queue is costing you.

Your Customers. Your Advantage.



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