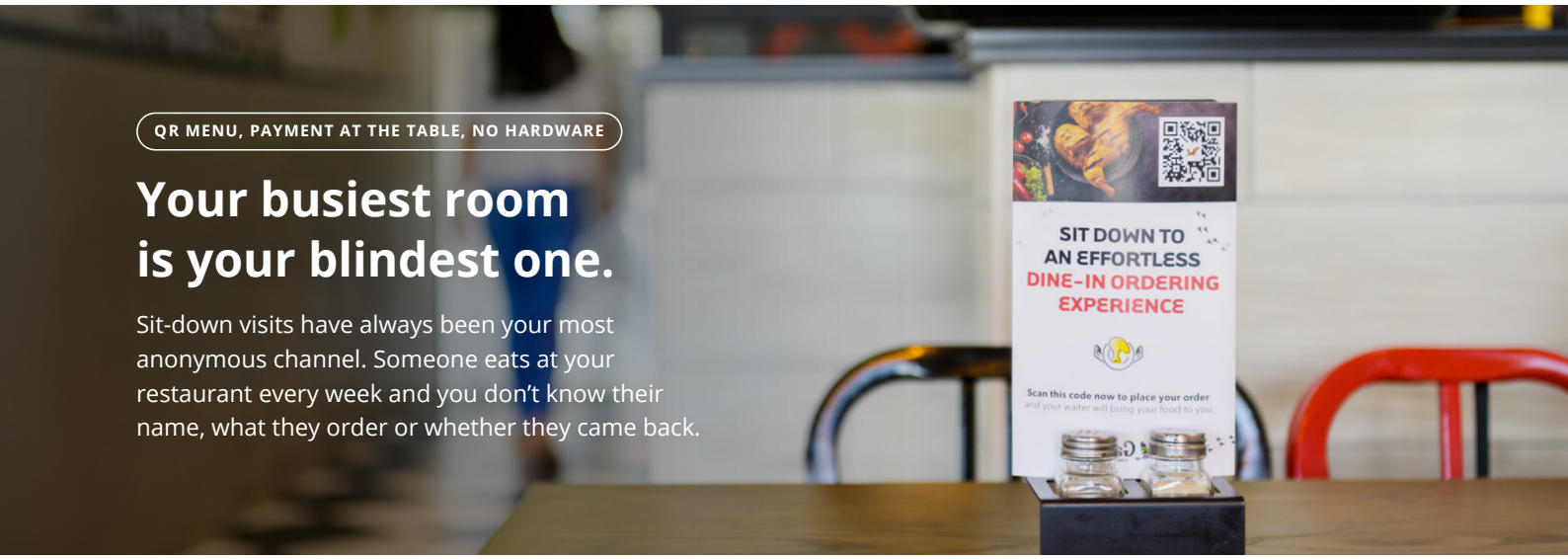
YUMBI

YUMBI Dine-In ORDERING



QR MENU, PAYMENT AT THE TABLE, NO HARDWARE

Your busiest room is your blindest one.

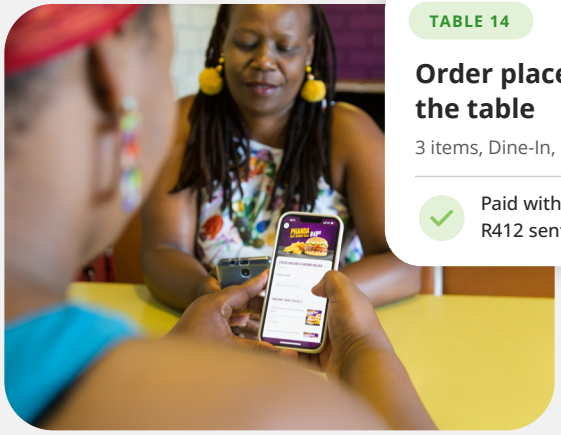
Sit-down visits have always been your most anonymous channel. Someone eats at your restaurant every week and you don't know their name, what they order or whether they came back.

Dine-In turns every table into an ordering surface, and every visit into a customer you can recognise next time.

The table costs you twice.

Your staff spend the shift taking orders on paper, walking to the till, walking back with a card machine, then chasing the bill at the end. And when the customer leaves, the visit leaves with them. No profile, no order history, no way to bring them back except hoping they walk past again.

You can market to a delivery customer. You can market to a collection customer. The person who sat in your restaurant for an hour is a stranger.



WHY BRANDS TRUST IT

A new channel on a platform that already runs your others.

Dine-In is a mode of StoreFront, running on Gateway. The menu, the prices and the customer profile are the same ones your delivery and collection customers already use, which is why there's nothing new to maintain.

100M+	2,000+	15	7
orders processed	restaurants onboarded	brands	African markets

South Africa, Botswana, Namibia, Kenya, Nigeria, Zambia and Côte d'Ivoire. YUMBI platform data.

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99.99% Gateway uptime across 2,000+ locations. *Published YUMBI result.*

Payment handled properly

Customers pay on their own phone. YUMBI is PCI-DSS Level 2 certified as a third-party payment provider, and POPIA compliant.

Twelve years underneath it

Dine-In is a mode of StoreFront, which has run restaurant ordering at scale for 12+ years, across 100 million+ orders.

INSIDE THE VISIT

Scan. Order. Pay. Nothing in between.

The QR code on the table deep-links into your StoreFront menu in Dine-In mode and asks for a table number. Three steps, one seat, and your staff stay on service instead of paperwork.

01
SCAN

No app, no download

The customer scans the printed QR code with their phone camera and orders in the browser, after registering an online ordering profile. If they already have your app installed, the QR opens the app instead. The menu is always current, powered by Gateway.

SCANNED - TABLE 14, MENU OPEN

02
ORDER

Their table, their phone

They browse the branded menu, add extras and upsells, and enter their table number once so the food reaches the right seat. Nobody has to catch a waiter's eye to order a second round, which tends to lift average order value.

ADDED - 3 ITEMS, TABLE 14

03
PAY

At the table, on their phone

Customers pay on their own phone, before the order goes through or after they've eaten, configured per store. A tip can be added when paying up front, and an order-details email follows once payment clears.

PAID, TIP ADDED, R412

Table numbers, values and status labels shown are examples.

THE RESULT

Every dine-in order measured, attributed and owned. No anonymous visits and no lost tickets, just structured customer data feeding Insights.

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ONE PROFILE, EVERY CHANNEL

The person at table 14 is already your customer.

The customer who orders at your table is the same customer who orders delivery on Friday. Favourites and preferences follow them across dine-in, collection, delivery and to-go, and vouchers work across all of them, subject to voucher rules.

Dine-In
At the table

Collection
Order ahead

Delivery
To their door

To-Go
Collect at the counter

One customer profile, whichever way they order.

STRAIGHT ANSWERS

1

What if our POS isn't integrated?

Dine-In still works. Orders are injected into the POS where integrated, otherwise they arrive on OrderUp or the GSM Printer and are captured at the till.

2

Does the customer get a tax invoice?

The email after the order is an order-details email. A tax invoice can only come from the restaurant's till, as it does today.

3

What does rolling it out involve?

No tablets, no kiosks and nothing to install. Print a QR code for each table, choose how each store takes payment, and the menu already in Gateway does the rest.



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Part of the connected platform

Dine-In is a mode of StoreFront, sitting on Gateway. It turns sit-down customers into named profiles that Insights reports on. BeHeard and Engage, both separate subscriptions, can act on them too.



FOUNDATION

Gateway

Menus, orders & integration



ORDERING

StoreFront

Dine-In · To-Go · Switchboard

In Dine-In mode: table ordering and payment



INTELLIGENCE

Insights

BeHeard

Reporting, with BeHeard feedback



GROWTH

Engage

Customers invited back

ADD MORE WHEN YOU'RE READY



Insights, included

Dine-in orders reported alongside every other channel, by store, so the sitdown room finally shows up in the numbers.



With BeHeard enabled

Customers rate how they ordered, how the food reached them and the food itself, at a time configured for your brand.



With Engage enabled

Vouchers can be redeemed at the table, and sit-down customers can be invited back like any other direct customer.

BOOK A 20-MIN STORE REVIEW

Turn every table into a measurable channel.

See what your busiest room is worth, and where margin is leaking.

Your Customers. Your Advantage.



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